

FOR IMMEDIATE RELEASE
Tree Care Industry Honors Veterans
www.SalutingBranches.org
Contact: Brian Bruce, Saluting Branches President
brian.bruce@vermeermw.com | 385-315-2527

Green industry professionals across the United States are donating a full day's work Wednesday, Sept. 28th to honor America's military service men and women. Saluting Branches: Arborists United for Veteran Remembrance, a nonprofit organization, marks its seventh-annual day of service with the largest volunteer event in the tree care industry.

Millions of Americans pay their respects each year at national and state veterans' cemeteries and properties. Saluting Branches brings together arborist experts to improve the beauty and safety of the trees located in these hallowed sites.

With support by industry leaders; Saluting Branches will be caring for thousands of trees at 80+ VA veterans' cemeteries, homes, and hospitals across the country this year. Thank you to our sponsors for making this possible, especially our Platinum sponsor Vermeer, Benefactor sponsors ACRT Services, International Society of Arboriculture, and Tree Care Industry Association, Champion sponsor Rainbow Treecare, Partner sponsors Bandit Industries, Bartlett Tree Experts, Bayer, The Davey Tree Expert Company, Husqvarna, Lewis Tree, Monster Tree Service, Morbark, and SaveATree. Also, a thank you to our in-kind sponsors; Arborwear, Chick-fil-a, and Planit Geo.

"I'm a fourth-generation veteran and am honored to participate and say thank you to our country's finest by providing them the beautiful resting places they deserve," said volunteer Will B. Another Saluting Branches volunteer, Stephen D., feels it's "...important to show our respect and support for America's heroes by giving back in this very tangible way."

Our Mission: We honor American service men and women by organizing volunteer tree and landscape care for the property dedicated to our veterans.

Originally created by Rainbow Treecare, Saluting Branches is a non-profit organization dedicated to recognizing and honoring our veterans. We are deeply appreciative of the brave men and women who serve and have served in our military making it possible for us to have the freedoms we enjoy every day.

Through united efforts the tree care and landscape industry can show their support for our troops by helping to make their final resting places a safe and beautiful environment for all who visit. With your help we can contribute a monumental amount of tree care services in one day to veterans' cemeteries throughout the U.S.

"We developed Saluting Branches as a green industry project to honor veterans and improve the environment through the science of tree care," said Brian Bruce, Saluting Branches president. "This is an important event for the arborist community and allows us to give back to those who have served us."

Visit www.salutingbranches.org to get involved with Saluting Branches. There is volunteer, donor and partner opportunities available for both industry and non-industry supporters.

###

Commented [RB1]: I would update this to a quote from Brian/President.