



FOR IMMEDIATE RELEASE
Tree Care Industry Honors Veterans

www.SalutingBranches.org
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More than 3,500 green industry professionals are donating a full day's work Wednesday, Sept. 18 to honor America's military service men and women. Saluting Branches: Arborists United for Veteran Remembrance, a nonprofit organization, marks its fifth-annual day of service with the largest volunteer event in the tree care industry.

Millions of Americans pay their respects each year at national and state veterans' cemeteries and properties. Saluting Branches brings together arborist experts to improve the beauty and safety of the trees located in these hallowed sites. With support by industry leaders; including Rainbow Treecare, ACRT, Inc., Arborwear, The Davey Tree Expert Company, Harmon Foundation, Jarraff Industries, Petzl®, SavATree, STIHL®, Teufelberger, Teupen, and others; Saluting Branches will be caring for thousands of trees at 67 VA veterans cemeteries, veterans homes and veterans hospitals across the country this year.

"I'm a fourth-generation veteran and am honored to participate and say thank you to our country's finest by providing them the beautiful resting places they deserve," said volunteer Will B. Another Saluting Branches volunteer, Stephen D., feels it's *"...important to show our respect and support for America's heroes by giving back in this very tangible way."*

Our Mission: We honor American service men and women by organizing volunteer tree and landscape care for the property dedicated to our veterans.

Originally created by Rainbow Treecare, Saluting Branches is a non-profit organization dedicated to recognizing and honoring our veterans. We are deeply appreciative of the brave men and women who serve and have served in our military making it possible for us to have the freedoms we enjoy every day.

Through united efforts the tree care and landscape industry can show their support for our troops by helping to make their final resting places a safe and beautiful environment for all who visit. With your help we can contribute a monumental amount of tree care services in one day to veterans' cemeteries throughout the U.S.

"We developed Saluting Branches as a green industry project to honor veterans and improve the environment through the science of tree care," said Deb Peterson, Saluting Branches coordinator. *"This is an important event for the arborist community and allows us to give back to those who have served us."*

Visit www.salutingbranches.org to get involved with Saluting Branches. There are volunteer, donor and partner opportunities available for both industry and non-industry supporters.

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